



VOL 78

CHAPTER NEWS

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EYE TO EYE

- Dave "Judge" Patterson - Director
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Eye contact begets eye contact. You might be hesitant to make eye contact with other HOG members because you don't think they want to make eye contact with you. And sure enough, when you look at them the first time, they look away. But they're probably looking away because they're thinking the same thing you did; that you don't really want to make eye contact with them!

This might be the case if you don't know someone at a HOG meeting or a HOG ride.

Even though you made the first move, they're still worried about rejection. But most people are just waiting for permission to get into a mutual gaze. This shouldn't be confused with a glare that you give a cage when they cut you off or push you to the next lane. They will know that you are upset just by the look you give them and their personal guilt for screwing up.

But don't be a creeper. In order for eye contact to be effective, it needs to be welcome and appropriate. When eye contact is unwanted, it goes from gazing to staring, and being stared at makes people uncomfortable. Which is what we do to others when people are not at their best while driving and are texting, talking to passengers, reading a book, watching videos, and playing on the phone. We even do it to other motorcyclists that struggle with riding in a group.

Eye contact results in physiologic arousal—it increases prefrontal brain activity and activates the sympathetic nervous system, speeding up a person's heart rate, perspiration, and breathing. This happens not only when you're directly looking into someone's eyes, but also when you simply perceive that someone is staring at you. This arousal can be a good thing—if you and a lovely lady are looking into each other's eyes, it can create a more intense connection. But when someone fixes their gaze on you in a creepy way, it can feel as if a predator is stalking you in the wild; it sets off your threat-o-meter. This might trigger you in the use of hand signals or even knocking on their window at a red light and expressing your displeasure with their lack of intelligence.

Lesson learned, keep your eyes open, stay focused, and watch out for other vehicles.



Mardi Gras Party February 20, 2021

See Facebook or www.pigtrailhog.com for details



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CHALLENGE AHEAD

- Randall "Smokey" Nelson
Head Road Captain
roadcaptain2@pigtrailhog.com

February can be a challenging month for someone on a motorcycle. The roads have been abused by salt and plowing snow. The chat and other stuff put on the roads can make for an unsettling ride. Make sure to take care when riding on lesser driven roads, as these roads tend to hold debris like sand and chat longer than well traveled roads.

Make sure to take care of the little things on your bike such as lights, turn signals, the things you don't really think about often. Also, change the battery in your FOB, if you have one. It will make starting your bike a lot easier.

I hope everyone is staying safe. Come ride with the Chapter and enjoy the company!

- Randall "Smokey" Nelson



PLAN YOUR YEAR

- Sean "Ole' Ticker" Branham - Media
webmaster@pigtrailhog.com

As we move into 2021 and have hopes of a normal year, we need to be prepared. With a lot of rides, HOG activities, and normal life and family activities, planning is important.

The HOG officer team and volunteers put in a lot of time and work into planning for success for the chapter, but success also requires you. Life can get so busy that we get caught up in being reactive rather than proactive, which leads to frustration and missed opportunities to enjoy the things we love.

Some best practices in planning out your year are to be organized and spend some time scheduling your time. What are the big events you want to attend? What are the rides you want to go on? What are the activities you want to do?

Becky and Scott have posted about HOG Rally's in their article; additional national HOG events can be found online. There are annual activities such as Fall Foliage, the Christmas Party, and Bikes, Blues & BBQ that occur around the same time each year. I will post and promote all activities and events as early as possible, once they are finalized. My goal is to get at least the name and date posted 90 days in advance on Facebook, Twitter, the website, and HOG TV (located in service dept.). I will then fill in details as they are established, update all marketing and send out emails in advance.

Prioritize your desires, mark your calendars, set reminders and let's have a great year!



Account Update

- Sarah "Flip-Flop" Jackson - Treasurer
treasurer@pigtrailhog.com

Pig Trail H.O.G. Chapter #2075

Account Balance as of

January 15, 2020

\$3,976



RIDING WITH A PURPOSE

- Kellie Naylor - Secretary
secretary@pigtrailhog.com

There are many ways we can show support and appreciation for our nation's heroes, first responders and veterans. As a chapter we participate in Veteran's Rides, Wreathes Across America, LOH Cookie Drive for Emergency Responders and many more. These are amazing and rewarding events.

For the past 3 years I have also participated in the Tour of Honor (TOH) and just registered for 2021. This event runs from April 1 through October 31 each year. On April 1 at 12:01am TOH will release the 7 monument sites that riders will need to travel to. Most states have their own monument sites but some smaller states are combined. The registrant must visit each site and take a picture with their assigned flag number, their motorcycle and the monument all in the same picture. This is similar to our Chapter Scrabble Ride. After you visit all 7 sites you submit the pictures to TOH. The first 3 to complete the event in each state receive a trophy and all participants receive a certificate. True the trophies and certificates are nice I find more reward by visiting the various monuments and thanking our heroes for their sacrifices.

TOH offers other riding events as well such as Huey Helicopters, War Dogs & K9 Heroes, 9/11 Memorials and more. For more information and to register visit www.Tourofhonor.com. If you have any questions please reach out to me.



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MAKING SURE YOU ARE READY FOR 2021

- Holly "Best Shot" Adams - Membership

membership@pigtrailhog.com

We are hoping that 2021 will be a whole new year that we are able to build our membership with new friends that will become HOG family. Our Pig Trail-HOG is all about riding, having fun, and making new friends.

We have monthly gatherings on the first Saturday of each month that include spending time with your HOG family, information about upcoming activities and rides, dealership updates, membership door prizes, and dealership prizes. There are 2 membership groups that are required to be a part of the local chapter. 1. National Membership 2. Local Chapter Membership. There are several different membership types, Full Membership, Associate Membership, and Life or Associate Life Membership. Each National membership is for an individual only – there are no family memberships. This means that each and every person that is a part of the National Harley Owners Group (HOG) have their own unique membership card with their own membership ID number. If you have purchased a motorcycle from Pig Trail Harley Davison, they provide a one-year national membership for one owner of that purchase. The national membership is renewable every year from the initial signup date forward.

To be a part of the Pig Trail Harley Owner Group local chapter, it is required that you are a National HOG member in an active status. Membership forms and payment can be taken care of at the PTHD Cash Wrap, or at the monthly HOG Social Gatherings. If you have not renewed your local membership, please see me after the meeting or send me an email to membership@pigtrailhog.com . I can provide you with the paperwork you need to renew the local membership. If you need to renew your National HOG Membership, you will need to go to hog.com.



RALLY INTO THE NEW YEAR

- Becky & Scott Fite - Activities

activities1@pigtrailhog.com

Hello HOG Members! Hope the New Year has brought some good tidings your way for 2021. This year will be better. We had the Activities planning session January 16 in the Conference Room and had a wonderful turn out. We should be announcing some activities at the next HOG Chapter Meeting on February 6. Be sure to check the social media sites for updates.

Here are a few upcoming events that the National Harley Owners Group will be sponsoring this year:

March 2-5

Run to the Fun Touring Rally
Virginia Beach, VA to St. Augustine, FL

May 3-6

Riding the Ozarks Touring Rally
Little Rock, AR to Rogers, AR
(FYI we will need volunteers for this event)

June 9-12

Bikes, Bourbon & Bluegrass Rally
Lexington, KY

April 26-29

Texas Hill Country Touring Rally
Austin, TX to San Antonio, TX

May 19-26

Old Spanish Trail Touring Rally
Glendale, CA to Sate Fe, NM

June 24-26

Legends & Lore Rally
Cumberland, MD

If you have never been to a HOG Rally, you should pick one and try it. We haven't tried the touring rallies but the places you will see on them looks priceless. You can check out other rallies and touring rallies on the National HOG website, www.harley-davidson.com). Life is a Journey. Embrace it!



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WHO ARE WE?

- Debbie "Keeper" Raymond - Ladies of Harley
loh2@pigtrailhog.com

Welcome to the new ladies in the chapter and hello to all current ladies! February 27th, I would like to have a lunch for us to get to know each other.

We will be meeting at Whole Hog Cafe in Bentonville at 5:00pm. More details will be provided at the February Chapter Meeting.

Save the date! Hope you all can make it!



Pig Trail Harley-Davidson
@pigtrail - Motorcycle Dealership

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Keep up with Pig Trail Harley-Davidson dealership events on Facebook by visiting www.facebook.com/pigtrail/events



WHAT ARE YOUR OFFICERS DOING?

- Chuck "Tusk" Yarbrough - Assistant Director
asstdirector@pigtrailhog.com

In the role of assistant director, making sure that your officers are working together to serve the chapter members is one of my duties. Listed below are some of the many things we are working on.

Membership: In the middle of our 2021 membership drive and are calling all 500 plus members and encouraging their renewal.

Activities: Just finished the annual activity planning meeting with their committee and the PTHD event planner.

Road Captains: In the planning stages to provide a large variety of rides, some overnight trips, and social gatherings.

Secretary: Continuously working with membership and merchandise committees and keeping our official HOG records.

Treasurer: Working on budgets for the year, collecting fees, and paying bills.

Ladies of Harley: Her and her committee are in the planning stages for the LOH activities for 2021.

Webmaster: Working to keep everyone informed through the many forms of communication while balancing the every changing flow of information.

Director and Assistant Director: Providing support to all officers and their committees, working with PTHD, and National HOG.

REMEMBER Spring is ONLY two months away.



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MOMENTS THAT MATTER

January



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