



VOL 80

CHAPTER NEWS

April 2021

SEE YA'LL...



- Dave "Judge" Patterson - Director
director@pigtrailhog.com

How can I express my emotions about being your director for the past 18 months? Let me start by thanking Paul and Kyle Johnson for giving me the chance to show what our Chapter could achieve with the Officers and Volunteers of the Pig Trail Harley Owners Group 2075. Without their support we could not have achieved a 547 membership or rides and activities that continued during COVID-19 outbreak. Fundraisers were a success with LOH rising to the challenge to bring our chapter to the community with local support to our Veterans and local charitable organizations. People say that "A great leader is that way because of the people surrounding them." Thank You to all the Officers of Pig Trail Harley Owners Group, Chapter 2075.

I know that Chuck "Tusk" Yarbrough as your new Director and Sean "OleTicker" Branham as your new Assistant Director, will continue to reach new goals, more rides, more activities and more wonderful experiences for our chapter members.

Thank you everyone for the memorable smiles on my face.

I will see y'all on the road.

HUMBLED TO BE ASKED TO SERVE

- Chuck "Tusk" Yarbrough - Assitant Director
asstdirector@pigtrailhog.com



By now you have probably heard that Dave Patterson, our Chapter Director, has decided to step back from the Director's role to concentrate on new challenges. He previously approached me about taking the role later this summer, but recently asked me if I would fill in now.

So with approval of the managing dealer Kyle Johnson and Warren Sherman, and the support of my wife Brenda, I have agreed to assume the Director's role. In addition, I have asked Sean Branham to take the role of Assistant Director. With the solid list of current officers that Judge has recruited and selected, your Chapter is in good hands. Thanks to Kellie, Sarah, Becky, Randall, Holly, Debra, Polly and all Road Captains for continuing to serve. We will be looking for a new Webmaster to backfill the postion currently held by Sean. If you are interested in learning more, contact Sean or myself.

Judge has agreed to provide guidance and input in the role as Past Director, also Garry Raymond continues to be a mentor for the Chapter.

Your input is requested and your volunteerism to serve the chapter is needed. You can always contact me and our other officers to provide suggestions or for clarifications on any chapter decisions.

In your Service,
Chuck "Tusk" Yarbrough



Pig Trail Harley-Davidson
2409 W Hudson Rd
Rogers, AR 72756

CONNECT WITH US
@PigTrailHOG





PASSING THE TORCH

- Sean "Ole' Ticker" Branham - Media

webmaster@pigtrailhog.com

As you have heard by now, I have been selected as the new Assistant Director of the chapter. I just want to say thank you all for the support over the past year as the Webmaster responsible for all marketing. I operate under the moto of "Expect Excellence" and hope you have seen that over the year. This is a level I will bring to my new role and look forward to continuing to build upon the foundations those before me built. In the meantime, if you have any creativity, marketing, media or social interest and want to know more about the Webmaster role, let me know!



LADIES RIDE THEIR OWN RIDE

- Kellie Naylor - Secretary

secretary@pigtrailhog.com

Women, do you ride your own bike or are you thinking about getting your own bike? Sometimes it is difficult knowing where to begin a new passion. If you are experienced sometimes you do not know where to go for pointers or advice. There are many websites and Facebook groups that focus on women riders that you can join to use as resources to make your riding a great experience. Here are just a few:

SOAR (Sisterhood of the Asphalt Ribbon)

www.facebook.com/groups/SisterhoodoftheAsphaltRibbon. This page has several topics of discussion to include upcoming events nationwide, but mostly encourages women to support fellow women riders.

RAD (Ride. Adventure. Dream.)

<https://www.radladiesriderally.org>.

"T" Collier is the lead for this group and offers a blog and a newsletter with helpful information about current topics. The inaugural RAD Ladies Ride Rally was going to be held June 17-19, 2021 in Stillwater, Oklahoma. Due to Covid-19, the inaugural rally will be held June 2022. Watch for upcoming information.

Women Ride Their Own

<https://www.facebook.com/WomenRideTheirOwn>

This is a FB community for all women who ride their own motorcycles. They are working on several fun items and represent our daring, strength, sense of adventure, and sisterhood as women.

Women Riders Now

<https://www.womenridersnow.com>

This is a great site to find different motorcycle clubs and has a beginner's guide, bike reviews, gear reviews, etc. They have a newsletter you can sign up for.

Lace Grace and Gears (LGG)

www.LGG2021.org.

This site gives information for the all-women's rally that is being held in Rogers, AR June 24-27, 2021. If you have not signed up yet please visit the website for registration information. It only costs \$25 and proceeds go to the Shamwari Village for Veteran Women.

Of course, the fellow women, and men, in our chapter will also be happy to be a resource for you too! But whatever you do, just remember to have fun and ride your own ride.



Pig Trail Harley-Davidson
2409 W Hudson Rd
Rogers, AR 72756

CONNECT WITH US
@PigTrailHOG





HAVING FUN MAKING A DIFFERENCE

- Debbie "Keeper" Raymond - Ladies of Harley
loh2@pigtrailhog.com

Ladies of Harley is for all ladies that are in Pig Trail Harley chapter, whether you ride or not. We support the Pig Trail Harley-Davidson dealership by helping with promotions, events, and fundraisers. We support places like the Northwest Arkansas Children's Shelter and local Police and Fire Departments.

Upcoming activities and support include a Women's Expo in Springdale April 24-25 with lots of exhibits from different businesses in area. Families are welcome to attend and there is something for everyone. Ladies, we need volunteers to work at Pig Trails booth to help with the fun and to meet and greet people. May 1st we are going Axe Throwing. You must sign up and pay before April 7th (\$23.00 per person) in order for us to reserve the location. We also have our annual Cookie Run (July) for local first responders. After we deliver cookies this year, we will have a swim party at Holly Adam's house.

Some other events coming up are Lace Grace and Gears, August ride to Neosho, and September Mystery Dinner which is a fan favorite, if you haven't been to one don't miss this one. We will have signup sheets for these events coming up.



SHOW AFFILIATION SAFELY

- Sean "Ole' Ticker" Branham - Media
webmaster@pigtrailhog.com

As a Harley-Davidson rider, some of the fun is making stops around the country. Whether it is a roadside attraction, a dealership, restaurant, rally, or nature area, there is always somewhere cool to stop. This usually includes buying something to remember the location or journey. A lot of people collect dealership poker chips, t-shirts, button or patches.

Have you ever wondered about the "rules" of placing or wearing patches on your vest or jacket? Did you know there are specific guidelines and unwritten understandings of these things within the biker community?

The Harley Owners Group (HOG) logos you wear are intended to be worn with only one rocker, a top rocker displaying the chapter name. Wearing a lower rocker conflicts with the HOG trademark license granted with the Charter. Wearing a bottom rocker or a patch with "MC" (Motorcycle Club) can have specific meaning and often used to mark territories that a particular MC runs.

Since the early days there has been an agreement between H.O.G. and many other motorcycle clubs that as long as we do not authorize use of lower rockers, our vest and jackets will not be removed from our members. It is important we follow the Charter and respect the agreements, put in place years ago, to avoid conflict with those clubs that wear rockers and MC emblems.

Wear the H.O.G. logo and your Chapter chevron proudly... but don't wear a lower rocker with it.

GET YOUR PATCHES SEWN ON

Leslie Sherman will be at the dealership every Saturday during riding season to sew on your patches.

Saturdays 11:00am - 2:00pm
(meeting Saturday 10:00am - 2:00pm)

\$5 small patch; \$10 large patch



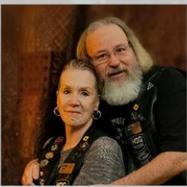
Leslie Sherman
858-531-9120
55quiltfan@gmail.com



Pig Trail Harley-Davidson
2409 W Hudson Rd
Rogers, AR 72756

CONNECT WITH US
@PigTrailHOG





VOLUNTEERS FOR VOLUNTEERS

- Polly & Bruce Ingerson - Volunteer Coordinators

volunteers@pigtrailhog.com

Greetings HOG Family! In case you were not at the March meeting, we would like to introduce ourselves. We are Polly and Bruce Ingerson, and we are serving as the first Pig Trail HOG Chapter Volunteer Coordinators. This is a new position, created to assist Becky and Scott Fite, our Activities Coordinators, to find and schedule volunteers when needed for our various activities. Judge says this position may be emulated by other HOG Chapters, so we have to make it a productive success!

We volunteered to fill this position because we not only want to help our Chapter in any way we can, but also so we could get to know more of you. Because we ARE all part of this big HOG Family. Throughout the year there will be a number of opportunities for members to sign up for volunteer needs. These not only help our Chapter as a whole, but some also add money to our treasury so we can schedule even more events. We are currently working on a Volunteer Reward System. PTHD sponsors our Chapter and does so much for us. Our successes help make them an even bigger success.

Please come up and meet us, volunteer if you are able, and don't be surprised if we approach you and ask if you have any time to spare. Our next volunteer needs are for water sales at Spring Fling at Eureka Springs Harley Davidson April 21st-24th. Hope to see you there!



LET THE FUN BEGIN... IT IS RIDING SEASON

- Becky & Scott Fite - Activities

activities1@pigtrailhog.com

Hello HOG friends! April looks to be good! Be sure to check out all the events on our Facebook page and also at HOG Central in the service dept. of Pig Trail Harley-Davidson.

PTHD Swap Meet will be held on the 17th of April at the dealership from 9 a.m. to 4:00 p.m. The Chapter has a booth. This is a perfect opportunity to sell your extra Harley gear. We also have the first ever "No Shop Talk" ride with the employees of the dealership on April 11, KSU at 10:00. The ride is like it says, NO SHOP TALK. Relax and enjoy!! This will be a monthly ride as well...

The Pioneer Ride is coming up May 14, 15 and 16. If you plan to go, be sure to reserve your room at Fairfield Inn & Suites in Bartlesville (2107 SE Washington Blvd., Bartlesville). Their phone number is (918)331-2100 and room blocks are listed under Pig Trail HOG Chapter of NWA. We will tour the Ben Johnson Museum, The Mercantile, Phillips 66 museum and Wolaroc Museum & Wildlife Center. If you have any questions please email me or Scott at activities1@pigtrailhog.com or activities2@pigtrailhog.com.

Other Activities:

- Don't forget about our Scrabble Challenge now in process and goes through October 31st.
- Weekday Rides and Dinner Rides each month during riding season
- We will be joining the Sunday Riders once a month, led by Garry "Doc" Raymond.

Our newly appointed Volunteers Coordinators, Polly and Bruce Ingerson are looking for volunteers for several events. YOUR CHAPTER NEEDS YOU! Contact Polly or Bruce about volunteer oppurtunities.

I think that's it for now... Embrace the Journey!
Scott and Becky



Pig Trail Harley-Davidson
2409 W Hudson Rd
Rogers, AR 72756

CONNECT WITH US
[@PigTrailHOG](https://www.facebook.com/PigTrailHOG)





Account Update

- Sarah "Flip-Flop" Jackson - Treasurer
treasurer@pigtrailhog.com

Pig Trail H.O.G. Chapter #2075
Account Balance as of
March 15, 2021

\$4152.66

Creative Mind WANTED

Pig Trail HOG Chapter is looking for someone with a passion for creative social marketing to promote chapter news, rides and activities.

Position: Webmaster
Pig Trail HOG Chapter #2075
Rogers, AR

Position task include Newsletter creation, Facebook event marketing, HOG TV marketing and email campaigns. If interested, email webmaster@pigtrailhog.com

Follow CDC Guidelines for COVID-19 Concerns | follow us @pigtrailhog

NAVIGATING FACEBOOK TO STAY INFORMED

How do you interact with the Pig Trail HOG Chapter Facebook page?

Did you know we try to post all events at least 60 days in advance?

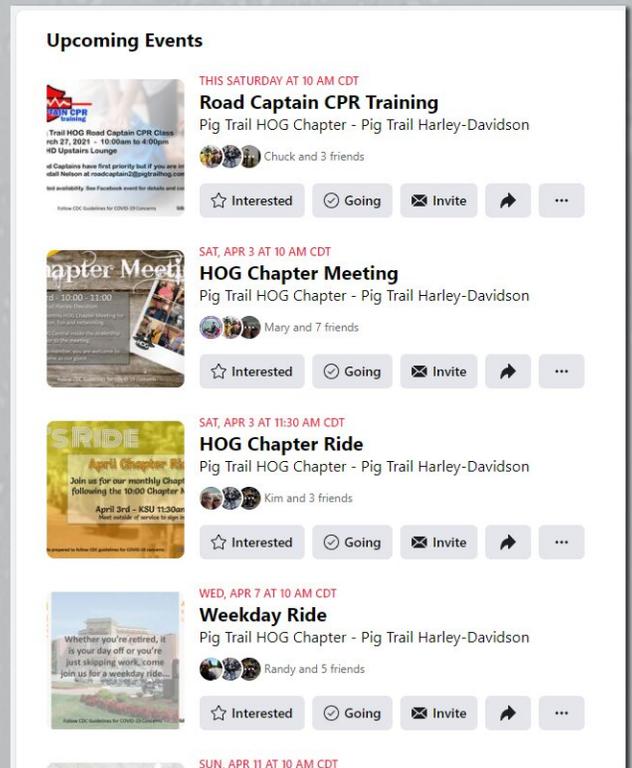
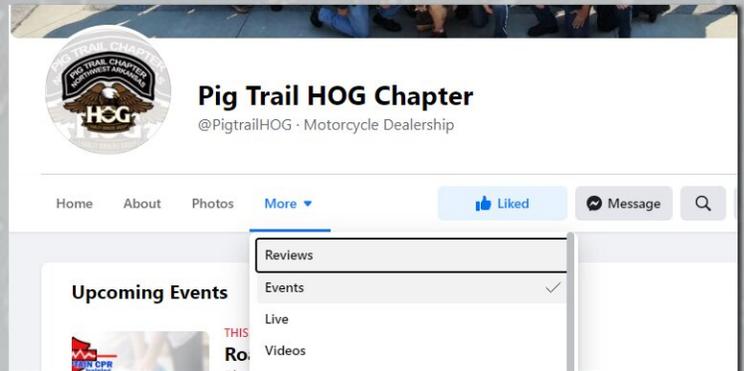
To find an event, click "more" from the main page to see a list of drop-down options. Select "Events" from this drop-down to see all planned activities sponsored by PTHD HOG (you may need to click "See More" to load all events).

Once you are on the event page you can click the title to open it and see more information in the details. We try to add enough relevant details at least 30 days in advance.

Be sure to click "Interested" if you want to go but are not able to confirm yet, or click "Going" if you are planning on attending. This helps us plan how many people to expect for events and rides. Also use the "Invite" and other share options to help get the word out. We have a lot of activities in this chapter and we should be proud to share and brag a bit...

Don't do Facebook?

We also post events on www.pigtrailhog.com and run advertisements on the HOG TV located within the service department.



Pig Trail Harley-Davidson
2409 W Hudson Rd
Rogers, AR 72756

CONNECT WITH US
[@PigTrailHOG](https://www.facebook.com/PigTrailHOG)





ARE YOU IN GOOD STANDING

- Holly "Best Shot" Adams - Membership
membership@pigtrailhog.com

I want to share the below information about Local Chapter Memberships from the National H.O.G. Handbook. I send renewal reminders to many people and I wanted to let members know the importance of keeping your membership current. When a National H.O.G. Membership expires and lapse, the local membership is also terminated. Until you are in good standings with the National HOG Membership you can not participate in local chapter activities without signing a release form.

LOCAL CHAPTER MEMBERSHIP:

All H.O.G.® members are eligible to join any affiliated local chapter by completing the Chapter Membership Enrollment Form and Release. Applicants are responsible for providing proof of their National membership. An expired National membership automatically terminates local chapter membership and any associated memberships.

Life and Associate memberships cannot be offered at the local chapter level – these are national designations only. All chapter members must renew their chapter membership on an annual basis and must sign the Chapter Membership Enrollment Form and Release each year. The sponsoring Dealership has the right to terminate a chapter membership should his/her conduct not meet the Dealerships standards or vision. The sponsoring Dealership has the right to refuse local chapter membership applications.

Associate members must have a full member sponsor to belong to a local chapter.



THE HARLEY-DAVIDSON MUSEUM

Experience our History

Ride along on an epic trip through time at the Harley-Davidson Museum, following our journey from outsider to icon.

WELCOME - The Harley-Davidson Museum is open once again...

Discover culture and history through stories and interactive exhibits that celebrate expression, camaraderie and love for the sport. With an unrivaled collection of Harley-Davidson® motorcycles and memorabilia, a 20-acre, park-like campus, and a calendar full of activities, the H-D Museum is one of Milwaukee's top tourist destinations for visitors from around the globe. A visit to the H-D Museum is an experience that will stay with you for a lifetime.

Visit <https://www.harley-davidson.com/us/en/museum.html> for more information.

H.O.G.® members always get in free to the Harley-Davidson Museum

Just another reason to keep your memberships up to date!



Pig Trail Harley-Davidson
2409 W Hudson Rd
Rogers, AR 72756

CONNECT WITH US
@PigTrailHOG



MOMENTS THAT MATTER

March



Pig Trail Harley-Davidson
 2409 W Hudson Rd
 Rogers, AR 72756

CONNECT WITH US
 @PigTrailHOG

