



VOL 85

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September 2021



## RALLY OFF EXIT 86

- Chuck "Tusk" Yarbrough - Director  
director@pigtrailhog.com

WOW, we are trying to get over 2020 during 2021 and 2022 is just four months away. The Rally off Exit 86 is only three weeks away. There is lots to do during those few days in biker heaven, including vendors, bike test rides, and riding adventures. Don't forget to sign up to help with WATER SALES to support the chapter. There will also be opportunities to work at the Pig Trail dealership in many different departments. Whether it is helping with the delivery of sold bikes, working in motor clothes, or assisting in and around the building and grounds. Visit with the staff at the dealership to see what you might be able to do.

Continued improvements are planned and on-going within the chapter. We have purchased our own storage cabinet and relocating it from the classroom to an area we can easily access. Sheila Branham has great plans for the this new area, including organization and access to our supplies, flags, and banners. Rendall Whitehead (new membership officer), Michael Douglas (new Webmaster), and Sean Branham are working on an online membership enrollment form.

I am real proud of our first formal use of our Care Committee for Jim Moss. We look forward to his return and are proud of the chapter for helping during his recovery. Thank you all for giving!

The 20th anniversary of 9-11 is upon us. There will be a ground breaking ceremony for homeless veteran housing in Fayetteville across from the VA Medical Center. Anyone that wants to attend that and show support instead of attending the monthly chapter meeting is encouraged to do so. We will have additional information posted on our social media sites soon..

Ride safe and enjoy the best time to be in the Ozarks.



## BE PART OF THE FUN...

Hello HOG Family. Pig Trail H-D is gearing up for an EPIC Rally off Exit 86.

We have some of the best V-Twin vendors who will be set up on our lot. We are very excited to be bringing live music back for the 2021 rally. I wanted to extend an invite to any HOG members that are available and willing to join us on our team. Our goal is to take care of our traveling riders with a high level of service! We will be looking for the following PAID positions:

Product Specialists for bike deliveries - Cashiers - Data Entry - Credit App

Our rally hours of business, where help is needed, is Sep 22-25 9am-8pm

Email [kyle.johnson@pigtrailhd.com](mailto:kyle.johnson@pigtrailhd.com) with interest and availability. Thank you for your consideration!



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2409 W Hudson Rd  
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## SUCCESS IN SYNERGY

- Sean "Ole Ticker" Branham - Assistant Director

asstdirector@pigtrailhog.com

For those who have been around business operations for any period of time has probably heard the old saying of 1+1=3 or Synergy. Synergy implies that the outcome resulting from two people working together will be greater than the sum of the outcome that would be achieved individually. Synergy would be like Me, You and Us.

We rely on this synergy throughout our HOG Chapter at many levels, including on both a small and large scale. Whether that is two individuals working together to plan out an event, an officer team working together on strategies, the chapter working with the dealership, or the entire Pig Trail organization working with a local charity. The synergy multiplies greatly the more people that are working together towards a common goal.

I have seen many great things happen within our chapter over the years. From a single act of kindness, to a two mile strip of road full of bikes that are giving back. Together the possibilities are endless on what we can do, who we can become, and how we make a difference in this community. We do ask for your help and time often but it is for a greater cause. Even with our focus of Ride and Have Fun, there is more happening in the background than we sometimes realize.

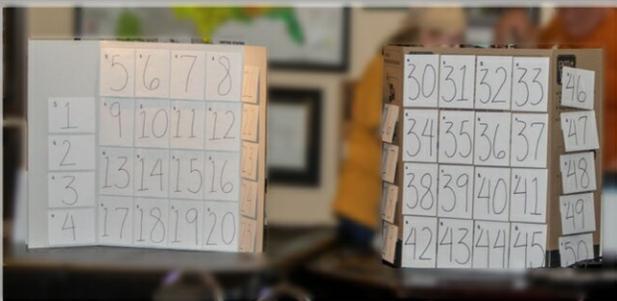
I could go into details and stories about helping a biker broke down on the side of the road, riding in honor of those who have served our community, giving back to a family in need, blessing kids at Christmas, providing support for a member in need, etc... It takes the synergy of you, me and us to make a difference in someone's life. Even if it is just a small generosity, it is something that will be remembered and shared with others.

There are a lot of examples of a small synergy that made a huge difference. Imagine what the impact can be on a larger scale, with more people working together, more involvement, more teaching, training, giving, sharing, etc... all while we Ride and Have Fun. I encourage you to not just sit back and be a loner in the group but get involved and see how you factor into the synergy.

## LAST CHANCE FUNDRAISER

The Envelope Boards will be back at our September Chapter Meeting (9/11) to benefit Jim Moss. This is the last event/effort from the Care Committee for this fundraiser. Let's push to maximize our giving.

This one is easy... Grab an envelope between \$1 - \$50 and give that amount. It gives most everyone an opportunity to give, no matter the amount.



## Account Update

- Sarah "Flip-Flop" Jackson - Treasurer

treasurer@pigtrailhog.com

Pig Trail H.O.G. Chapter #2075

Account Balance as of

August 15, 2021

**\$3707.20**

SEPTEMBER



18726



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## Name Calling

- Sheila Branham - Secretary

secretary@pigtrailhog.com

Hello fellow Pig Trail HOG family! I'm your new chapter secretary. Now, without looking, do you remember my name? It was in the August newsletter and at the top of my article. I don't know about you, but I am TERRIBLE at remembering names. I know we aren't having this conversation in person, but if we were, would you have remembered my name? You would if I was wearing my name badge. Having a name badge will help others to remember who you are at a glance without the embarrassment of having to ask your name....again...for the third time. Introductions are so much easier too. I bet there's been a time when you totally "blanked" on someone's name even if you've known them forever. If you're a volunteer for an event, like selling water at rallies, having a name badge shows you as a professional part of the group you are representing and shows others they can trust in who you are and not a "stranger". On a final note, a name badge will help guests and new members identify those that are already a part of the chapter and can answer any questions they might have.

I'm Sheila Branham. Not only am I your new chapter secretary, I'm also the chapter's Official HOG Merchandise buyer.

At HOG Central downstairs at Pig Trail, you can view the HOG merchandise we have available for immediate purchase. We have a lot of patches; some are marked as "last one". That design is no longer available so purchase it while you still can. We also have some hats, lanterns, pens, and a couple of first aid kits. If you're interested in any of these items they can be purchased at Cash Wrap. Name badges are \$10 each and come in two styles: magnet (best for your shirts) and pin (best for your vests). Purchase your badge during our chapter meeting and provide the first and last name to be used. Unfortunately, road names can no longer be included on your badge.

If you see me, come by and say "hi". I can't promise I'll remember your name. Are you wearing your name badge or would you like to purchase one?



## WHAT IS LADIES OF HARLEY (LOH)?

- Debbie "Keeper" Raymond - Ladies of Harley

loh2@pigtrailhog.com

Ladies of Harley is for all women who own their own Harley, have a current membership with Harley Owners Group (HOG), and are in a local chapter (e.g. Pig Trail HOG), or you have a current associate membership with Harley Owners Group and are a local chapter member. Either of these options entitles you to be a Ladies of Harley member for no extra fee.

We do lots of great stuff for our community. We focus on planning fun activities; come join us! Events coming up include our Mystery Dinner, helping with water sales at the Rally off Exit 86, and attending the October chapter Fall Foliage Ride. In November we will have a dinner out, and in December we will gift wrap at Pig Trail with all donations going to the Northwest Arkansas Children's Shelter.

DON'T FORGET Ladies -- those of you that signed up for Mystery Dinner it's at 12:30, September 12, at Barb and Dave Becker's home 23 Skye Dr., Bella Vista 72715.



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# FALL IS RIGHT AROUND THE CORNER

- Becky & Scott Fite - Activities  
activities1@pigtrailhog.com

Hey Harley Owner Members! Hope you are enjoying this rather warm weather.

We have a few things in the works for the next couple of months:

Our next event that we are having is the Rally off Exit 86, September 18 to 26. This event is our water sales volunteer time. We will be selling water from September 22 to September 25, 9:00 to 6:00 each day. The funds from these sales will contribute to our activities, i.e. fall foliage, Thanksgiving and the Christmas Party. We need volunteers! Please contact Polly and Bruce at [volunteers@pigtrailhog.com](mailto:volunteers@pigtrailhog.com).

Our Fall foliage trip/Halloween Party this year will be October 29 to 31 in Hermann, MO. I have blocked 25 rooms at Americas Best Value Inn, phone #866-306-0946. The rooms are listed under Pig Tail Harley Owners Chapter of Northwest Arkansas, and will be available until September 29. We will be touring the Hermann Farm which will include the Hussman House, the home of George Hussman who was referred to as the Father of the Missouri wine industry. We are also getting information on a few of the wineries to tour. If you wish to join us please contact us at [activities1@pigtrailhog.com](mailto:activities1@pigtrailhog.com).

Remember:  
Life is a Journey, enjoy the ride!

## The Rally Off Exit 86 2021

### Event location

**Pig Trail Harley-Davidson®**

2409 W Hudson Rd., Rogers, AR 72756

**Eureka Springs H-D®**

302 Village Circle, Eureka Springs, AR 72632

**September 18, 2021 9:00AM - September 26, 2021 4:00PM**

**The Rally Off Exit 86 is ON!**

Join Pig Trail Harley-Davidson for the Rally Off Exit 86 2021 kicking off Saturday, September 18th and running the traditional Bikes Blues & BBQ rally week through Sunday, September 26th. Come by and see us for amazing motorcycle inventory, outside vendors and live music!



## HOW CAN YOU HELP?

- Polly & Bruce Ingerson - Volunteer Coordinators  
[volunteers@pigtrailhog.com](mailto:volunteers@pigtrailhog.com)

Wow! There have been so many changes in our Chapter this year! It is gratifying to know that our Chapter remains dependable and strong and committed to our mission to ride, make new friends, and have fun. We hope you believe, as we do, that these changes are having a positive effect on our Chapter and all of our members.

As Volunteer Coordinators we are actively seeking members to sell water during The Rally off Exit 86. Please sign up at the September meeting on 9/11 or email us at [volunteers@pigtrailhog.com](mailto:volunteers@pigtrailhog.com) for a time that works for you.

We are also still looking for committee members to help with Membership and Volunteers. Let us know if you have some free time and an interest in one of these areas and want to help our Chapter become even more awesome.



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We realize in life, there are as many opinions, viewpoints, feelings, thoughts, beliefs and differences as there are people. We enjoy the differences that people bring to the community and HOG family. We want you to be yourself but we do ask you respect others as well, even if they differ from you and your viewpoint. Respect is required!



## Being a Great Host Community

- Randall "Smokey" Nelson - Head Road Captain  
roadcaptain2@pigtrailhog.com

With September comes the beginning of shorter days and also NWA Rally season. There will be a huge number of bikes coming into the area for those rallies. Keep in mind a lot of those riders are not familiar with the area and have varied level of riding skill.

While out on our adventures, take the time to visit with those you encounter. Offer assistance finding points of interest and point out the beautiful rides in the area. I have personally met some amazing people by simply starting a conversation on some of the roads in the area that everyone needs to ride to appreciate the beauty of this area. As residents of the area, we owe it to be good ambassadors to the biking community and spread the word of the lesser known rides and areas.

Also keep in mind that not everyone rides the twisty roads we are accustomed to. Let people know some of these roads may need some patients. Keeping everyone safe and getting home safely is always the main goal.

Stay safe, get out and ride!



## Getting Involved

- Rendell Whitehead - Membership  
membership@pigtrailhog.com

There is a very large number of ways to get involved in the local Chapter. Getting involved by going on rides and coming to events is awesome. However, It takes a good bit of work to make the rides, and events happen.

Here are a few suggestions for getting involved:

1. Just show up early to chapter meetings to help welcome prospective members. Easy peasy, a handshake and a conversation. Maybe answer a question or two.
2. Check out the sign-up sheets to volunteer to work at some of these events. Also easy, sell some water or empty some trash receptacles.
3. A little more involved but still even more rewarding, volunteer to help an Officer by being on a committee. For instance membership just asks for membership drive assistance. This could involve a little calling new owners and invite them to the meeting, just making sure they have the local chapter information.
4. Just ask someone how you can help. Easiest ever, but possibly most rewarding.
5. Invite a friend that may be eligible to ride into a meeting with you. Also, one of the easiest ways to get involved. Benefit is you might get to ride with your friend more often by bringing them into the fold.

Member rolls have increased by 6 this month, from 212 to 218 active members.

I'd like to thank everyone that has already assisted in this short time I've been Membership Officer.



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# MOMENTS THAT MATTER

August 2021



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