



VOL 96

CHAPTER NEWS



August 2022



More than half over but not on the downhill side

- Chuck "Tusk" Yarbrough - Director
director@pigtrailhog.com

Well, a lot of great rides and trips have been taken by many of our chapter members and still a lot planned. Our chapter has been to all four corners of the lower 48. Our Road Captains, Activities Officers, and LOH still have a lot planned for you to enjoy. Weekend rides, No Shop Talk rides, dinner rides and weekday rides, so no excuse not to get out and enjoy. We still have BBB, Fall Ride, Mystery Dinner and Christmas Party to look forward to also.

I would like to mention that each of us will, at sometime in our life, be disabled to the point that we can't ride our motorcycle. I am back after about three months of not being able to ride. However, you can still support the chapter by attending events and activities. Jim Moss is a great example of that. It is difficult to have the courage and knowledge of when to stop, like Jim German who is respected as a friend to all, and I respect his decision. We have a great group of members to help with support, like meals and transportation.

Remember we are here to ride and have fun but to also support each other.

Chuck "Tusk" Yarbrough



Interesting Facts

- Sheila "Casper" Branham - Secretary
secretary@pigtrailhog.com

Searching for article ideas online, I came across TheFactFile.org. Put together by the Editorial Staff on February 15, 2020, they listed 30 interesting facts about motorcycles. Here's a few I thought was most interesting:

1. The longest distance for riding a motorcycle was 2,019.4 miles in a 24 hr. period. The record was set by an American, L. Russell "Rusty" Vaughn at the Continental Tire Test Track n Uvalde, Texas, on August 10, 2011. Vaughn did use his own Harley-Davidson FLHTK Electra Glide Limited 2010 bike. He completed 238 laps on the test track and won himself a place in the Guinness Book of World Records.
2. Actor Erik Estrada from the 1970s TV show CHiPS, had an intense 8-week course on how to learn to ride a motorbike for the show. He also didn't have a motorcycle license at all during the whole time that CHiPS was in production as a series.
3. The first production motorcycle to cross 100mph was the Brough Superior. The first man to reach the speed of 300mph on a bike was Don Vesco in 1975.
4. Technically, at least eight motorcycles can be parked in the space required to park a single car.
5. Malcom Forbes, founder of Forbes magazine owned 50 Harley Davidson motorcycles.

Ok, which eight of you want to try #4?



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Fail Fast for Success

- Sean "Ole Ticker" Branham - Assistant Director
asstdirector@pigtrailhog.com

In business there is a term often used that is Fail Fast. The concept is a philosophy that values extensive testing and incremental development to determine whether an idea has value. An important goal of the philosophy is to cut losses when testing reveals something isn't working and quickly try something else, a concept known as pivoting.

There are important learnings in this philosophy when it comes to how we run our chapter, and is something we are constantly learning from and learning how to do. We have some tried and true events, rides and processes that seem to carryover from year to year. However, there are also things we try that fail or talk about and fail before they even take off.

We learned to pivot in life and within our chapter during the "COVID Lockdowns". We made a lot of changes on how things were done. Now that we are back to a "normal" process, I question whether we are in a mindset of failing fast or doing things because we have always done them. Sometimes we get blind due to the fact we are too close to the situation. This is where you come in. Our goal is to provide fun rides, fun activities, informative meetings and even informative newsletter articles. If we (officers) are too close to it, sometimes we do not see the need to fail fast in something that is not working. I would love your feedback on all aspects of the chapter, what you feel is great or needs some attention. My goal is to be a relevant part of your motorcycle life, enhance your riding journey and bring enjoyment to being a part of this chapter. Drop me an email anytime with any feedback you have. I would love to hear from you... asstdirector@pigtrailhog.com



Doing what we love

- Becky & Scott Fite - Activities
activities1@pigtrailhog.com

Hello my Harley friends! Well it's August, and our summer is slipping away fast. Get out there and ride while you can, but remember hydration is the key to help with the heat of August.

I was reading through my emails one day and found this phrase, "By doing what you love, you inspire and awaken the hearts of others." That phrase kind of hit home, being the activities person of this chapter. I can honestly say we love what we do. We know that we won't be able to please everybody; we learned that a long time ago. However, we do take suggestions. So if you have any ideas on what you would like for an activity, email us at activities1@pigtrailhog.com. You will be included in a committee to plan that event. Get involved. This is your Chapter.

The next big thing is the Annual Fall Foliage Weekend October 14-16. Make your reservations at Jacks Resort, Mountain View, Arkansas. (870-585-2211)



Account Update

- Sarah "Flip-Flop" Jackson - Treasurer
treasurer@pigtrailhog.com

Pig Trail H.O.G. Chapter #2075
Account Balance as of
July 15, 2022

\$2,592.00

Pig Trail H.O.G. Presents
Chapter Meeting
Saturday, August 13th
10:00a.m.
Pig Trail Harley-Davidson
Join us for the monthly HOG Chapter Meeting for information, fun and networking. Check-in at HOG Central inside the dealership prior to the meeting. If you are not a member, you are welcome to come as our guest.
COME JOIN THE FUN...



Follow CDC Guidelines for COVID-19 Concerns



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Summer Rides and HOG365

- Pam "Commander" Stout - Membership
membership@pigtrailhog.com

Welcome New Member Michael Cheek!

August is here and time to grab the hydration vest. When going out for a few miles, or a few hundred, it's always a good idea to be prepared. I know a lot of our HOG members have taken some exciting trips already this summer. If you are looking for a ride or challenge, be sure to check out the HOG Membership Guide, mailed out by Harley. There are mileage recognition rides every month and destination challenges. Be sure to check out the 10 rides for 2022 and get your challenge coin!

Check those miles in people! Out of 425 HOG Chapters, Pig Trail is ranked 85 in National total miles. We need to report miles to service and kick it up a notch! You are out riding and making those memories, so let's get those miles reported!

Let's get out and ride & enjoy the journey! 🙌



LOH Activities

- Debbie "Keeper" Raymond - Ladies of Harley
loh2@pigtrailhog.com

Hello ladies, are you staying cool? Those early rides in the morning, before it gets too hot, is a great time to ride! Take lots of water, or stop and get hydrated. Stay safe in this heat whatever you are doing! Saturday, August 20, is our next event. We will meet at NWA Escape Room at 11:15. Our reservation is and start time is 11:30. I made reservations for who all signed up and paid. Address is 1003 SE 14th St., suite 20, Bentonville AR See you all at 11:15!

Mystery Dinner is September 18 at 12:30. The deadline to sign up and pay is at our next chapter meeting, August 13. \$20 each, ladies only, we pay to play! We have 34 signed up so far. So, if you signed up and haven't paid, see me on August 13 too! This event is so fun so don't miss this one!



Bikes, Blues, and Volunteers

- Polly & Bruce Ingerson - Volunteer Coordinators
volunteers@pigtrailhog.com

Greetings, Members! We currently have only one more volunteer opportunity that we hope you will consider, and that is water sales at the dealership during Bikes, Blues & BBQ starting on Wednesday, October 5th through Saturday, October 8th.

These are only 3 hour shifts, and some are already full (Thank You, volunteer warriors. Such wonderful members!) We actually only have 10 more shifts to fill. We will have sign-up sheets at the August & September Chapter Meetings, or you can contact us to learn where there are needs. Reach us via Facebook Messenger, email to volunteers@pigtrailhog.com or TEXT only at 479-789-4846.

This will be our last money maker before our Christmas Party, which will help determine how much those Christmas tickets cost this year.

Thank you again for all you do!



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MOMENTS THAT MATTER



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