



VOL 104

# CHAPTER NEWS



## April 2023



### Season of Execution

- Sean "Ole' Ticker" Branham - Director  
director@pigtrailhog.com

I want to thank all the officers for a great start to 2023. Running a group of 200+ members in a volunteer organization is not always easy. However, it would be impossible without a group willing to give their time and efforts into bringing a vision to life. As we close out one year and start another, during the winter and non-riding weather, it is a slow start. This team has worked through this season and are in full swing.

We continue trying to meet my goal of Expect Excellence for the chapter. You have seen several changes, such as the TV at the front of the meeting to have visuals, two microphones to improve communication and presentations, slides being displayed on Facebook Live, expansion of the raffles, and our new education series with tips and tricks. We are also doing employee spotlights each month so you can get to know Pig Trail staff. These are all small changes but we hope it is improving the meeting experience and keeping the meeting fresh and informative.

Outside of the meeting experience, we are focused on bringing a variety of rides and events so everyone can enjoy riding and being a part of the group. The team has done a great job in focusing on our 30-60-90 day planning cycle, so you can be informed of events well in advance and be able to plan life around these activities. I know you can't make them all, but hopefully the variety and timing works for you as much as possible.

I am always open to new ideas, feedback (both good and bad), and any suggestions you may have. Reach out to me anytime, I would love to hear from you. This is your chapter; I am just here for a season to help bring you the best chapter possible.



### April Showers Bring May Members

- Toni De Anda - Membership  
membership@pigtrailhog.com

Welcome to the family and welcome back to the members who have recently returned. If you know someone who is interested in learning more about the chapter, please invite them as a guest to the next meeting or have them reach out to membership@pigtrailhog.com.

Let's welcome our new members:

- |                  |                  |
|------------------|------------------|
| Lonnie Gayer     | Carey Landrum    |
| Jay Murphy       | Xavier McClung   |
| Daryl Swearingen | Jenny Swearingen |
| Donna Porter     | Michael Zirbel   |

We hope to see you all at our next chapter meeting. Don't forget if you are not able to come in person you can join us via Facebook Live on our Pig Trail H.O.G. Chapter Facebook page.



Pig Trail Harley-Davidson  
2409 W Hudson Rd  
Rogers, AR 72756

CONNECT WITH US  
@PigTrailHOG





## Weather Happens

- Jeffrey "Sleepy" Bushey - Assistant Director  
asstdirector@pigtrailhog.com

Well... We just canceled a ride due to predicted rain. Now, the day of the ride, no rain, ugh. Welcome to Arkansas. Springtime here in NWA is crazy like this, weather predictions that seem to come from a dart board. There are times when we wait until the last possible minute to cancel a ride, there are times when we cancel days in advance. When we cancel is up to a bunch of factors like, how many are going on the ride, do we have contact info so we can let them know of last-minute changes, what type of weather is predicted and so on. Chapter rides tend to get canceled a couple of days in advance so that word can spread it's not going to happen. Event rides tend to wait to the last minute and most of the time might just be delayed an hour or two for the weather to clear. Other times, like coming back from an event we just ride, break out the rain gear and go for it.

No one likes riding in the rain, especially when thunderstorms are in the area. You need to judge your go/no go decision on your comfort level and skill set. I feel a little safer on three wheels, right up until last year when I hydroplaned on I-49. I was scooting along and the car in front of me tapped it's breaks, so I had to tap mine and whoosh. Luckily, I gained control back quickly and recovered, nevertheless it was a scary moment. It drives the point home; wet roads are dangerous no matter what. I'll still ride, but with more respect for the road conditions.

As a pilot we have a saying, "I'd rather be on the ground wishing I was flying, than flying wishing I was on the ground". There is a direct correlation to riding. Sometimes the better part of valor is to just say no. There is no harm in staying put. When the time comes that you must push it, make sure your fundamentals are in place. Good Quality Rain gear is a must, waterproof gloves also. A trick I learned was to put a pair of surgical gloves on under you regular gloves. This will keep your hands dry and a good bit warmer. Waterproof boots also help a lot. I use waterproofing spray on my boots three or four times a year just in case. Checking out your bike in advance is also a must. Check the tires, good tread and proper inflation makes all the difference. Also make sure all your lights are working. Cars have a hard time seeing us in good weather, in bad we are darn near invisible. TCLOC is not just a once-a-year check, you should do it every time you ride, but especially in the rain.

The moral of this story is: Don't get upset when a ride is canceled due to weather. There's a lot that goes into the decision-making process. The absolute top of the list is safety for everyone.



## Official H.O.G Merchandise

- Sheila "Casper" Branham - Secretary  
secretary@pigtrailhog.com

Norscot Group Inc. is a top promotional product company in the United States. They are the ONLY product company in the US for official licensed Harley Owners Group merchandise. Other countries have their own company for HOG products, so be aware if you Google and search for HOG merchandise.

It's not only the secretary that can order merchandise. You can too! Go to [norscotohogstore.com](http://norscotohogstore.com) and create a login account.

If you know what you're searching for, type a key word in the "Search for Products" box. To see everything offered, click on "Product Category" above the search box, and then click on the type of products you want to see. Just like other shopping sites, place your items in the shopping cart and check out.

Don't forget...we do have a few accessories, hats, and patches located in the dealership at the HOG Central pole. Ask any Motorclothes associate for help



Pig Trail Harley-Davidson  
2409 W Hudson Rd  
Rogers, AR 72756

CONNECT WITH US  
@PigTrailHOG





# Activities Galore

- Becky & Scott Fite - Activities

activities@pigtrailhog.com

It's April! My favorite month (besides October) of the year! Riding season breaks out, and our calendar is full of rides, activities, and dealer events to keep us busy through this year! Did you buy your Challenge Book yet? There are lots of ways to earn points in the challenges listed, and it's a good reason to get out there and ride! Also, there is a BIG prize for the person with the most points. Just a little incentive.

We have a few activities coming up that may spark an interest. And here they are:

The Chapter Ride after our meeting, April 8th, will be a bike blessing at the Nazarene Church of Bella Vista, lead by Jim Dixon and Brian Malia with KSU at 11:30. After the blessing, there will be lunch at Rosita's then a joint ride with CMA (Christian Motorcycle Association) and HOG Chapter.

June 16-18 is the Chapter Float the Illinois River trip. I have the rafts reserved at War Eagle Resort in Tahlequah, OK. Camping spots are available with 50 amp and 30 amp spaces for RV's no longer than 36 feet. Also, we have 15 rooms blocked under Becky Fite at the Best Western, 101 Reasor Street, 918-431-0600 with a deadline of June 2. Cost of the rooms are: King room is \$119.99 + tax and a Double Queen room is 129.99 + tax. You will need to furnish your own picnic lunch for Saturday.

More events coming up. Don't forget about Fall Foliage October 26th to 29th. It's been extended from 3 days to 4 days so the fun can continue.

Remember, life is a journey not a destination



## LOH Upcoming Activities

- Casey "Charmer" Conway - Ladies of Harley

loh@pigtrailhog.com

Ok bakers, it's almost time to make our cookies for our Fabulous First Responders! This is a LOH sponsored event, but open to ALL bakers! So come on guys, if you like to bake, we want your cookies! This year, the ladies will split off into groups to deliver the cookies and will meet back up afterwards to have lunch. Lunch location to be determined. (Event April 29th at 9am upstairs of PTHD).

Spring flowers bring May flowers! So let's ride.... to go see them! Pack a lunch as Deb Raymond and Barb Becker lead us to The Botanical Garden in Fayetteville! Ride is open to ALL! Ride two up, or cage it if your riding partner doesn't want to go. That's OK! Carpooling can be arranged if needed. Cost is \$10 to get in. We'll walk around to check out the gardens, then find a spot and have lunch. (Event is May 6th, more details to come).

Last year Miniature golf got rained out, so let's try this again! Come out Sunday, May 28th at 2pm, and let's see those hole in ones! (That's all I know about golf).

Please check Facebook for details. Im always available if anyone has any questions or concerns!



## Account Update

- Sarah "Flip-Flop" Jackson - Treasurer

treasurer@pigtrailhog.com

Pig Trail H.O.G. Chapter #2075

Account Balance as of

March 15, 2023

**\$1297.16**

**KSU: 9:00am**  
**KSU Location: PTHD**  
 See Facebook or Web Site for Details

**APR 14-16**

**The Evel Knievel MUSEUM**  
 AT HISTORIC HARLEY-DAVIDSON



Pig Trail Chapter #2075



@pigtrailhog



Visit our website



Pig Trail Harley-Davidson

2409 W Hudson Rd

Rogers, AR 72756

CONNECT WITH US

@PigTrailHOG





## Volunteer Info

- Polly & Bruce Ingerson - Volunteer Coordinators  
volunteers@pigtrailhog.com

We want to thank all the members who signed up to sell water at Spring Fling on Saturday, April 22nd.

It was gratifying to have all the slots filled during the March HOG Chapter Meeting! We even had a couple members who wanted to sign up after the meeting, and we were able to tell them all the slots had been filled. We hope the volunteer enthusiasm will continue throughout the year.

Please note regarding volunteering info:

- 1.) Members will receive a text a few days prior to the volunteer commitment reminding you of the date and time you signed up for.
- 2.) If Becky (Event Goddess) cancels an activity you volunteered for (usually due to inclement weather) we will also send a text telling you not to come.
- 3.) With the new Volunteer Points System, if you volunteer for an activity and it is canceled, you will still be awarded the volunteer points as if the event had occurred and you showed up to give of your time.
- 4.) However, if you volunteer your time and either don't show up or cancel after your reminder text, you will receive no points. We would really appreciate it if you find a replacement for yourself if you can't fulfill your commitment.
- 5.) Volunteer points (except Road Captains who are awarded points for rides) are awarded for the number of hours you are there.

Example: One Member signed up for water sales during Spring Fling all day long. If we sell water all day and they are there all day, they will receive 9 points. Everyone else who signed up for one shift will receive 3 points.

We will be going to Topeka to visit the Evel Knievel Museum April 14-16. The museum will be moving to Las Vegas so this is a great opportunity to see it while it is still close to home. No members will be required to jump the Grand Canyon by attending the museum unless they are inspired to do so. We have at least 4 members who are from Topeka: Mary Adkins, Paul & Pam Hughes, Polly Ingerson. There might be more of you in the chapter. Regardless of where you are from, we would love to see lots of you on this trip and hoping the weather is kind to us on this Spring adventure.



## Preventive Maintenance

- Troy "Big Shot" Adams - Head Road Captain  
roadcaptain@pigtrailhog.com

Spring has sprung, The good riding season is coming soon. If you have not been riding for the last few months, or even if you have been riding, you should check over your bike. Make sure your tires, fluids and brakes are ready for the upcoming riding season. A little preventive maintenance can help save you money and save your riding season. Ride safe and ride as often as you can!!

## Ride365 Update



Total Chapter Miles: 93,185 Miles  
 National Ranking: 12th out of 307 Chapter (Leader - Cajun Chapter Lafayette - 158,961 Miles)  
 Regional Ranking: 2nd out of 71 Chapters - 93,185 Miles  
 Regional Leader: Central Midwest Chapter of Kansas - 146,175 Miles  
 Chapter Leader in Miles: Kyle C - 27,573 Miles



Pig Trail Harley-Davidson  
2409 W Hudson Rd  
Rogers, AR 72756

CONNECT WITH US  
@PigTrailHOG





# Rider Judgement and Distractions

Mike Phillips - Road Instructor

The study of motorcycle crashes can show us how to prevent crashes. Crashes are rarely the result of one single factor; rather they are caused by a combination of factors. The two most common factors in a crash are rider judgement and distraction. These two factors are totally controlled by the rider.

Dr. Donald Green is one of the leading authorities in America on motorcycle safety. Dr. Green has ridden motorcycles and studied motorcycle safety for over 30 years. Dr. Green works for The Motorcycle Safety Foundation developing the MSF rider program. Dr. Green recently wrote, "The most significant cause of motorcycle crashes seems to be the behavior of the rider. Motorcyclists continually demonstrate that they do not have enough control or space to slow down, stop or avoid dangerous everyday traffic situations. At least 23% of all crashes are caused by the rider running into fixed objects spotlighting rider control issues. Riders must take responsibility for the 65% of crashes occurring away from intersections that are caused by factors within the rider's control. Safe riding requires good judgement and the ability of the rider to control direction, following distance, speed, breaking and hazard avoidance. To decrease crash trends we can either correct our collective riding behavior by increasing skill and judgement or wait for restrictive laws enacted to take away riding freedom."

There are times when crashes just happen, however most crashes can be avoided or the severity decreased by the rider's choices. Riders can't control all factors causing crashes but they can control the two most common factors which are judgement and distraction.



## HOG Challenges

- Michael "Grim" Douglas - Webmaster  
webmaster@pigtrailhog.com

Howdy! This month I would like to talk about four different challenges offered by HOG for 2023. They are the Dealership Check-In Challenge, 10 Rides for '23, 50 Rides, One Nation, and Ride365.

**Dealer Check-In Challenge.** Here are the rules: Ride your Harley-Davidson motorcycle to a Harley-Davidson dealership, snap a picture of yourself holding the current year Membership Guide cover with your Harley-Davidson in front of a sign displaying the dealership's name, submit your photos, and win a prize!

**10 Rides for '23.** Here are the rules: Ride your Harley-Davidson motorcycle to one of the top 10 featured locations, snap a picture of yourself holding the current year Membership Guide cover, submit your photo, and win a digital badge and a unique souvenir for each completed ride.

**50 Rides, One Nation.** Here are the rules: Ride your Harley-Davidson motorcycle to one of the challenge destinations, snap a picture of yourself holding the current year Membership Guide cover, submit your photo, and win a digital badge and a unique souvenir for each completed ride. Complete all 50 rides and earn a large rivet that will be placed on the rivet wall at the Harley-Davidson Museum and a small rivet for the home.

**Ride365.** This one is easy since we already ride. All you have to do is check in with Warren or anyone in the service dept to get your initial odometer milage validate. Throughout the year until December 31st, check-in with the service dept to get an updated odometer mileage validation. Miles have to be validate at a minmum twice a year. Also, your passenger qualifies for the same mileage as the rider. Whether solo or 2up, make sure to get your miles recorded with Warren and team! Ride365 includes Lifetime Recognition, Annual Recognition, and the Chapter Challenge.

Join us this month at our Chapter Meeting as I will go over the prizes and how to register and submit photos for the challenges.

Remember, to use #hog2075. We want to se your photos!



Pig Trail Harley-Davidson  
2409 W Hudson Rd  
Rogers, AR 72756

CONNECT WITH US  
@PigTrailHOG



# MOMENTS THAT MATTER



Pig Trail Harley-Davidson  
2409 W Hudson Rd  
Rogers, AR 72756

CONNECT WITH US  
@PigTrailHOG

