



VOL 113

CHAPTER NEWS



January 2024



Here We Go Again!

- Sean "Ole' Ticker" Branham - Director
director@pigtrailhog.com

Welcome to 2024! We start another year, develop a new ride/activity calendar, and bring in some new officers.

We have had some turnover in the officer team throughout the year, which includes Casey and Becky/Scott stepping out after giving years to the chapter. I feel we have built a good team going into the new year. A team that can build upon the successes we have had over the years and a team who can take what previous officers have put together and continue to build upon it.

Your Primary Officers for 2024 are Sean Branham (Director), Jeffrey Bushey (Assistant Director), Sheila Branham (Secretary), and Beverly Rowland (Treasurer). The Secondary Officers are Toni Douglas (Membership), Preston Mahan (Road Captain), Jennifer Williamson (LOH), Michael Douglas (Web Master), Chris Main (Activities), Polly & Bruce Ingerson (Volunteers).

What is the difference in Primary vs Secondary Officers? Not much as far as the officer team goes. The primary officers have full voting rights and if we need to, we make the big decisions or select officer placements. However, we have always worked as a full team with all officers in planning, voting, and building the chapter together. We have had great teams in the past and have another great team for 2024.

As a team, we worked hard in December to put together extensive plans on the calendar for the year. We used feedback, survey's, planning meeting notes, etc... to build it out. It is a full year with something happening almost weekly. However, success only happens with your involvement. We will need Ride Leads, Ride Sweeps, volunteers, and of coarse participation. No plans will work without you! This year, we will still follow the 30-60-90 day planning but we will not post events/rides until we have commitments from members who step up to lead/sweep/volunteer. Again, success is dependent upon you. Stay tuned for opportunities to sign-up and/or commit. 2024: Screw It-Let's Ride



Account Update

- Beverly Rowland - Treasurer
treasurer@pigtrailhog.com

Pig Trail H.O.G. Chapter #2075
Account Balance as of
December 15, 2023

\$1,008.67



The annual Polar Bear Ride is coming up...

This ride will be the Chapter Ride directly following the January 13th Chapter Meeting. The length of the ride will be determined by the temperature on that day (1 mile per degree).

Polar Bear patch will be given to first timers.
Rockers can be ordered with year and temp for \$3 each



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New Year Means New Beginnings

- Sheila "Casper" Branham - Secretary
secretary@pigtrailhog.com

A new year has officially begun. It's a time to reflect on the past year for your best of times and your worst of times. It's a time to set a new standard for yourself and what you would like to do or change.

As an officer and officer team, each of us constantly steps back to evaluate ourselves and the team in order to continuously improve. When I'm asked about what I think my best work qualities are, I say that I give 110%, I'm organized, and I strive for perfection. Then, in turn, my worst work qualities are that I give that extra percent, I'm too detailed, and I strive for perfection.

It may seem weird to have your strengths and weaknesses be the same. However, you find that qualities like being very detailed and organized is a huge strength to an organization, but can easily bother individuals. Being detail oriented and striving for perfection is often misunderstood as not trusting others or micromanaging a situation, when in fact, it is trying to help make sure we are doing our best by looking at the details.

As your secretary, I am working to make future officer transitions smooth. I'm making "how to" documents for future officers to use as a guide to help them know processes and succeed. I am balancing our chapter with the rules and regulations of National HOG. I strive to help the other officers succeed in their role by offering support wherever they need or want it. As the secretary, I am here to help where needed.

There is a lot of work done by all the officers for this chapter. We all have our strengths and weaknesses, and situations and circumstances don't always come across as intended. If something has happened that you feel needs changing, or maybe you don't understand some things, please speak to an officer so we can get it resolved. Let's work together to make 2024 the very best year for our chapter and members.



New Year Brings New Opportunities

- Beverly Rowland - Treasurer
treasurer@pigtrailhog.com

If you have read the articles from the other officers, you are probably starting to see a commonality. Partly because it is simply that time of year when the start of something new is fresh on our minds, but also because we are all excited about the plans and riding opportunities for the chapter in 2024. The team took your comments and suggestions to heart and put their heads together and came up with a plan for 2024 we hope you will enjoy.

Here are a couple of New Year inspirational quotes I enjoy and hope you will appreciate as well: "In order to be successful in the new year, stay focused, develop a positive attitude, and be passionate with your dreams". "What the new year brings to you will depend a great deal on what you bring to the new year".



A New Year

- Chris "Bones" Main - Activities
activities@pigtrailhog.com

Hello everybody, and welcome the new year. We had a great turn out for the Christmas Party, good food, lots of laughs, and great company. As the new year begins so does another season of doing what we love, riding through the countryside and enjoying that wind therapy. We have the new ride challenge books that is chopped full of some great destinations and sights, pick one up at the next meeting. We are finalizing the plans for the 2024 activities. I hope that everyone has a safe and fun year.



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Where My Ladies At?

- Jennifer Williamson - Ladies of Harley
loh@pigtrailhog.com

Hey, Ladies! Do you ride 2-up OR your own motorcycle? If so, we want YOU to join the LOH group! LOH is a FREE group that operates within HOG. LOH was originally established as a support network for the female motorcycle enthusiasts within HOG. We're planning activities and events every month for you whether you ride your own or 2-up (yes, everyone is welcome!) We have a great group of ladies that enjoys riding, charitable events, and having fun. Also, if you're an experienced or a new rider, we're planning both long and short rides. Our first activity will be our LOH Luncheon on Sunday, January 14 at 2pm in the private room at Marketplace in Springdale. We can't wait to see you there!



New Year New Beginnings

- Preston "Gadget" Mahan - Road Captain
roadcaptain@pigtrailhog.com

As we move into the new year, it is time for new beginnings. Hopefully everyone had a great Christmas and a Happy New Year. This year there will be many new opportunities for all of us to try and take advantage of. It is time for everyone to start thinking of what type of rides and adventures that we all want to do.

This year we will be offering advanced riders classes through Pig Trail and Ride Like a Pro. This is strictly voluntary and is being offered to all of us, at no cost to the individuals, who are interested. Kyle has graciously offered these great opportunities to all of us. We will also set up CPR and First Aide training classes for those interested.

Our first chapter ride, weather permitting, will be January 13th. This ride is Chuck's annual Polar Bear Ride. We won't know the length of the ride until the day of the ride. It all depends on the temperature that day. Our first dinner/gathering will be January 22nd. I'll be leading the ride with the destination TBD. The first breakfast/gathering will be January 27th. I'll be leading this ride as well, with destination TBD. If we are able to ride these two rides, I'll need a sweep.

This year I'll be using our Facebook page titled "Pig Trail Ride Leads" for all our needs. You can request to join this page, as it is a closed group. Join and make sure you keep checking the page on a regular basis to sign up.

I'm looking forward for all the great things coming up in this great new year. So many things that we all need to take advantage of, like the free training that we will be offering. Glenn Heron will be do a GPS training on February 17th. So many more things are in the planning stages let's make 2024 a great year.

We have gotten feedback about being a ride lead and wanting to make the rides their own rides. When you volunteer to be a ride lead, it is entirely up to you to make your own ride and destinations. We only have dates and ride types established for planning purposes, the rest is up to you!

I hope everyone had a great time at Christmas party. What I can remember of the night I had a great time maybe a little to much fun LOL. I hope to see everyone at the January Chapter meeting on the 13th.

LADIES HARLEY
Luncheon
1100 48th Pl, Springdale, AR 72762
JAN 14th 2^{pm}
meet at the restaurant...

HOG
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pigtrailhog.com

JANUARY 22
6pm
KSU Time: 6:00pm
KSU Location: PTHD
DINNER RIDE
& gathering
always on event (bike or cage)...

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New Year New Opportunities

- Polly & Bruce Ingerson - Volunteer Coordinators

volunteers@pigtrailhog.com

Our opportunities for more rides and fun are just around the corner. With new officers stepping up to support the Chapter, it will be an exciting 2024 for sure. Our team is always wanting to listen to your ideas; after all it is your chapter. If your happy or not, let us know so we can make changes and what needs to be rectified so we can all have Ride and Have Fun. I know we can not please everyone, but the officers have the goal to come as close to "everyone" as we possibly can, but of course we can not read your minds.

At the Christmas party (it was a blast) we announced the top volunteers for last year. We thank those who gave their valuable time to the chapter and our sponsor PTHD. We did notice your service.

We will be meeting with PTHD soon, to see what the dealership is planning and how the chapter can work together with them, to support them as they do us. Details to follow and much excitement is expected.

Both of the Volunteer Coordinators will continue on this year, with a better understanding of our role in supporting our chapter. It is a pleasure to serve you. We will work even harder to accomplish better support in all we are called upon to do.



This Isn't Goodbye

- Becky & Scott Fite - Outgoing Activities

Our time is over, but we will still be around. We are still members of the chapter and will attend the meetings, volunteer, and go on rides. It's going to feel funny being a civilian after 4 years of being an officer.

I would like to thank all the people that helped me during these 4 years. There are, and I know I would probably leave someone off and I don't want to do that. You know who you are and I absolutely thank you from the bottom of my heart. To the ones who volunteered for water sales and stayed with me the entire time, a big thank you! Thank you to the ones who gave me pep talks to get me through using that microphone! I won't miss that for sure. I hope you enjoyed our outings and had a good time, regardless of the weather. There are some good memories here and I won't forget them.

Here's to a new year and new journeys!



Thank You!

- Casey "Charmer" Conway - Outgoing Ladies of Harley

This will be my last newsletter, so I wanted to Thank You for all that supported me this past year! It was a honor to represent the Ladies of Harley and I want wish Jennifer luck as she take over as your new LOH Officer, she's going to do great!

Thank you to our volunteers for the gift wrapping for the children's shelter. This event couldn't happen without all of you!

Lastly, I want to wish everyone a very happy and healthy New Year!



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Exciting Changes Coming in 2024

- Michael "Grim" Douglas - Webmaster
webmaster@pigtrailhog.com

Exciting news, Pig Trail HOG members! Mark your calendars, because 2024 brings the official launch of our brand-new Pig Trail HOG Website and Pig Trail HOG Mobile App powered by HOGScan. This innovative platform will be your one-stop shop for all things chapter, brimming with new features to enhance your riding experience. Buckle up, because we're gearing up for a smoother, more connected future!

Going forward, the new Pig Trail HOG Website will be your primary source for comprehensive event information, with Facebook serving as a secondary channel for immediate updates and changes. While Facebook has been a trusty steed, in 2024, the reins move to our new website. It will become your go-to destination for information, including detailed descriptions, schedules, route maps (Route Display and GPX File downloads), and convenient RSVP options.

Unleashing the Power of Personalized Accounts:

Get ready to personalize your membership journey with your own member account on the new website! This essential feature opens doors to a range of benefits:

- Effortless RSVP: Say goodbye to last-minute scrambles! RSVP for rides and activities in advance, securing your spot in the fun with ease.
- Seamless Check-in: Your member account generates a unique QR code for fast and easy check-in at rides and activities.
- Virtual Points Tracking: Stay motivated and keep track of your adventures with virtual points earned for attending rides and activities.

If you joined us for the Christmas Party, you may have already gotten a sneak peek of the check-in process in action. Stay tuned for more details on accessing and utilizing your member account in January.

The Power of Your Phone: The Optional Mobile App:

While the website is an amazing hub, an optional mobile app is available for purchase in the Google Play Store and Apple App Store for a one-time fee of \$0.99. Think of it as your pocket-sized riding companion! Here's why it's worth the investment:

- Always-Ready QR Code: Access your virtual membership card instantly for swift check-ins. No more digging through your bag!
- Stay in the Loop: View all events, easily RSVP, and track your point accumulation, all from the convenience of your phone.
- Safety First: Populate your ICE (in case of emergency) contact information in your profile, ensuring peace of mind for you and your loved ones.

Appreciation and Onward We Ride:

A heartfelt thank you to each of you for being part of our incredible chapter. We appreciate your patience and support as we transition to this exciting new platform powered by HOGScan. We believe it will revolutionize the way we experience membership and connect on the open road.

We'll be sharing more details about the launch in January chapter meeting, ensuring you're equipped to navigate the exciting world of our new platform.

As Keith Poor would say: "Screw It, Let's Ride" in 2024.



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Happy New Year!

- Jeffrey "Sleepy" Bushey - Assistant Director
asstdirector@pigtrailhog.com

I'm thrilled about the upcoming year and believe it's the time to leave Covid behind and refocus on our activities. Our officer team is exceptional, and we've had a successful planning session. We've got some fantastic rides and cool events lined up, so stay tuned on HOG TV, Facebook, and our new website!

Speaking of the new website, if you haven't checked it out yet, you really should. Michael has invested a lot of time, and the results are impressive. The website serves as your gateway to "HOGScan," our latest way of engaging with you. With it, we can better manage events. Each event is posted on the calendar, and you can RSVP, providing us with more accurate attendance counts and, yes, another way to earn points. Keep an eye out for more details as we introduce various features.

Lastly, I want to express my gratitude to Becky and Scott Fite and Casey Conway for their hard work over the years. Their dedication to the chapter has been instrumental in our success



Mew Year, New Members!

- Toni Douglas - Membership
membership@pigtrailhog.com

Happy New Year to our 2024 current members! New adventures are just around the corner. Thank you to all that attended the December Membership Drive. We are currently at 120 members and growing!

If you paid for your 2024 membership but did not get your card or need to sign paperwork, please come see me, Toni Douglas – Membership Officer before or after our January meeting. You can also reach out if you have any questions regarding your membership renewal by emailing me at membership@pigtrailhog.com

Please welcome our New Members:

- Edgar "POE" Bloxham
- Jorge DuQuesne
- Jeanne Harlan
- Tim Price
- Evan Thiele

New Year Ride

JAN.01
KSU: 9:30am
PTHD

The parties are over, and 2024 is here. Let's start the year off right and go for a ride...

Brunch at T&T Diner
17440 E Highway 412, Springdale, AR

RSVP on event calendar at pigtrailhog.com so we have a head count!



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pigtrailhog.com



Chapter Meeting



SECOND SATURDAY EACH MONTH

10:00am

Pig Trail Harley-Davidson

Join us for updates, information, education, and have some fun...

Raffle

Check in at HOG Central

50/50 Drawing



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Safety Tips - TCLOCS

- Mike Phillips - Riding Academy Instructor

The New Year is almost here and this is a good time to check our bikes and our riding. TCLOCS is a pre ride check for the bike that is recommended by the Motorcycle Safety Foundation. This can be done quickly any time we ride. An in depth TCLOCS should be performed several times a year. When the weather gets bad and we ride less is the perfect time for maintenance on the bike and on our riding.

TCLOCS stands for tires, controls, lights, oil, chassis and stands. A copy of the TCLOCS procedure can be found on the internet. Riders can check these things themselves but if you are not sure, or encounter a problem take the bike to the dealership and let the professionals work on it.

This is also the time to do a TCLOCS on our riding.

T--- Truth, Training. Riders must be truth full with themselves about their riding ability. Riders should take formal training every year. Pig Trail offers a one day experienced rider course to brush up on your skills. This course will be offered free to HOG members at least once this year. When was the last time you called a friend and said lets practice our skills on the practice pad?

C--- Commitment, Confidence. How committed are you to safe riding. Do you practice? Do you wear protective gear? Are you confident in your ability or are you over confident?

O--- Open, Observant. Are you open to training? Are you observant of the road when you ride?

C---Care. Riding is a passion care enough to ride safe so you can ride longer.

S---Self assess, Smooth. Riders should constantly be assessing their ability. Physical and mental ability needs to be assessed. All riding should be smooth. Smooth makes riding safe and fun. There are no jerky bikes only jerky riders.

Perform TCLOCS on your bike and yourself during cold months. This will give you time to be ready to go when the weather warms up.

TALIMENA RALLY 2024

Cruisin' for St. Jude

MAY
23-26
2024
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Rally information, registration, and details can be found on the event page of Pig Trail HOG Chapter Facebook.



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MOMENTS THAT MATTER



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